

Year 11 GCSE exams; **positive and determined** to get grades

Revision of skills and exam practice; **determined** to succeed

Television; Technology, stereotypes, reflection of contexts: **communicate** through presentations

Newspapers; Media language, choice of producers, misrepresentation
British and Cultural Values

Coursework; advertising or magazines – need **determination, independence** and a **positive** approach

Magazines; language, codes and conventions, theoretical perspectives on genre; **British and Cultural values**

Basic Media Language introduced; develop an **understanding** of technical language

Representation as reality or re-presentation; **Collaborate** to develop knowledge on topics

Advertising and marketing; **Independent** researchers and **collaborators**

Online, Social and Participatory Media; Theories of narrative and gender, convergence, audience targeting – students will demonstrate **real life understanding**

YEAR 10

YEAR 11

The Millom Learner is:
Determined
A Communicator
Positive
Understanding
Independent
A Collaborator
An Investigator

Develop **independence** by **researching** the film industry; ownership, commercial industries and regulation

Radio: **Investigate** the radio industry, production, funding models, regulation and digital technologies

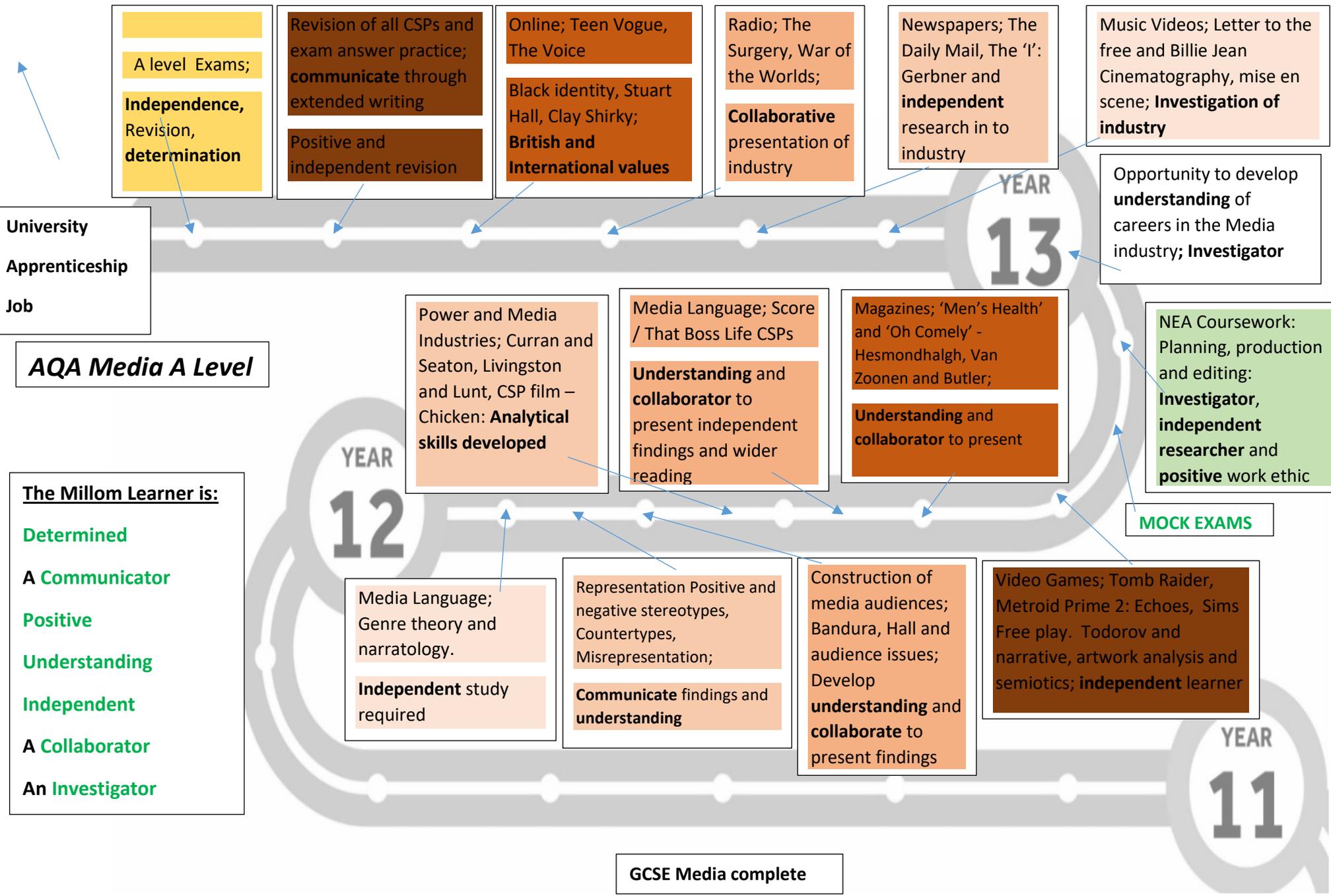
YEAR 9

YEAR 8

YEAR 7

KS2 and KS1

Media is not taught as an exclusive subject at KS3, however elements of the subject can be found in some aspects of English, Drama and Creative Arts subjects – it also surrounds the students in their everyday lives and has huge impact on their views and approach to learning..



The Millom Learner is:

- Determined**
- A Communicator**
- Positive**
- Understanding**
- Independent**
- A Collaborator**
- An Investigator**

AQA Media A Level

University
Apprenticeship
Job

Opportunity to develop **understanding of careers in the Media industry; Investigator**

NEA Coursework: Planning, production and editing: **Investigator, independent researcher and positive work ethic**

MOCK EXAMS

GCSE Media complete

YEAR 13

YEAR 12

YEAR 11

