

A Level - Media Studies - AQA

Contact: Mrs A Drage

Course Description

Through studying the Media, students will view, evaluate and analyse a variety of media products, developing practical skills spanning a range of media forms. The course involves the study of contemporary, diverse topics and varied and engaging content which supports students to develop research and problem-solving skills, as well as their creativity. They'll also refine their analytical ability through the discussion of contemporary issues from a range of theoretical perspectives. Students will cover the TV, film and music industries, print, web, radio, gaming and social media, whilst analysing contemporary TV adverts such as Sephora's Black Beauty campaign, console games such as Horizon: Forbidden West, radio such as War of the Worlds and many more. This is a diverse and challenging set of CSPs that tempt great debate and develop understanding of creative media at a deeper level.

Subject content: Core content

1. Media Language
2. Media Representation
3. Media Industries
4. Media Audiences

Assessment

Paper 1

Issues and debates in the media based on Close Study Products from AQA

Written exam—2 hours (35% of A level)

Paper 2

Analysis of media products based on Close Study Products from AQA

Written exam—2 hours (35% of A level)

Non-exam Assessment

A choice of practical briefs from mediums such as moving image, print, web design etc

30% of A level

Additional Entry Guidance

There are no specific entry requirements, however we strongly recommend that you achieve a minimum of Grade 4 or equivalent in GCSE English and ICT (if you have studied ICT)